

"A self-reliant India is also a reliable friend for the world"
-PM, Sh. Narendra Modi

Organiser



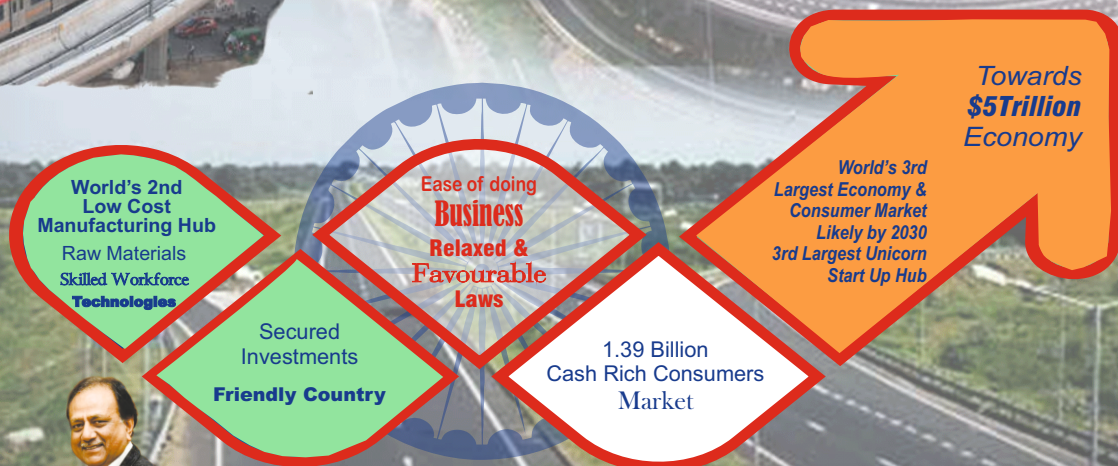
Invitation to Participate in INDIA's only



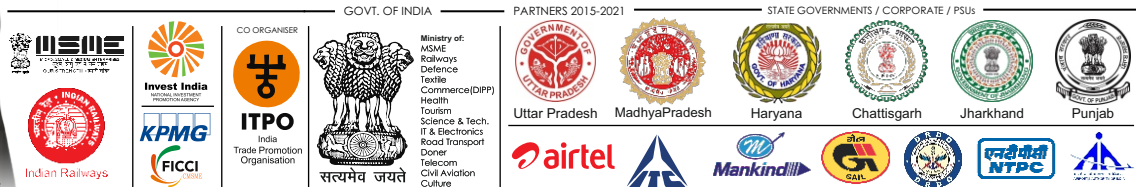
**B2G/B2B MEETS - NETWORKING
NEW OPPORTUNITIES**



Shri Narendra Modi
Hon'ble Prime Minister of India



Sh. Rajnish Goenka, Chairman
with Hon'ble PM Sh. Narendra Modi





MESSAGE

It is heartening to learn about the 7th India International MSME Start Up Expo & Summit-2021 organised by MSME Development Forum from August 17-19, 2021 at New Delhi.

A strong and vibrant MSME sector is pivotal for a self-reliant India. In the last few years, our Government has taken comprehensive and decisive steps to create new possibilities for the sector.

From revising the definition of MSMEs to removing various restrictions, from ensuring easy access to credit to providing them more opportunities in government procurements, we have been tireless in our efforts towards opening new avenues for small industries and start-ups. In the midst of challenges caused by the pandemic, special initiatives have been taken so that our MSMEs continue flourishing.

Today, India is one of the largest start-up ecosystems in the world that gives our enterprises the confidence to compete at the global markets. India's start-up movement is spread over about 80 percent of districts with success stories of start-ups not being limited to big cities only.

Our start-up ecosystem has become a force multiplier in the nation's development story. With the Government bringing in big reforms and opening up several sectors to harness our Yuvashakti's intellect, intent and entrepreneurial energy, it is the responsibility of various stakeholders of the sector to identify the regional and rural aspirations and proactively participate to help unlock the immense potential of the sector.

I am positive that the 7th edition of the Summit will provide a robust platform to various stakeholders to share their knowledge and experience and chart out a roadmap for the future.

Best wishes for all success of the 7th India International MSME Start Up Expo & Summit-2021.

(Narendra Modi)

New Delhi

श्रावण 27, शक संवत् 1943
August 18, 2021

Shri Rajnish Goenka
Chairman, MSME Development Forum
M-190, Greater Kailash- II
New Delhi- 110048



Rajnish Goenka with PM Shri Modi
Madison Square - USA-2014

Rajnish Goenka

B. Com 'Hons', LL.B (Acad.)
Founder Chairman-MSME Development Forum

National Convener - BJP Micro & Small Industry cell 2014

Member National Board - Ministry of MSME -2019

President - MSME (INDIA) Chamber of Com. & Ind. (MICCI)

Represented MSMEs with Prime Minister

Shri Narendra Modi Ji's visit to New York in 2014

Ind. Director - MMTC Ltd. (Govt. PSU)-2020

National Chapters of MSME-DF

Delhi Shri. Manu Bhartha President Shri Kailash Gupta Convener	Kolkata Smt. Mamta Benani President	Mumbai Shri. Sandeep Aggarwal Convener	Chennai Shri Anant Patel Convener	Bengaluru Shri. Ashish Kanoria Convener	Gujarat Shri. Kashyap Shah Convener	Ahmedabad Shri Hitesh Singhavi Convener	Bhopal/MP Shri Govind Goel Convener
Punjab Shri Anil Singhal President	Amritsar Shri. Arun Singhania Convener	Ludhiana Shri Onkar Singh Pahwa Convener	Bathinda Shri Saurav Garg Shri Vikram Garg Convener	Panchkula/Haryana Shri Rajiv Jain Convener	Faridabad/Haryana Shri Kapil Malik Convener	Jaipur Shri Anil Kumar Convener	Jodhpur Shri Anil kumar Aggarwal Convener
Bikaner Shri Kamal Kalla Convener	Lucknow Shri Vijay Acharya Convener	Varanasi Shri US Aggarwal President Shri Manoj Shah Convener	Ghaziabad/UP Shri Brijesh Aggarwal Convener	Nashik/Maharashtra Shri Sanjay Dhavalikar President	Latur/Maharashtra Shri Harish Laturia Convener	Ranchi/Jharkhand Shri Hemant Poddar Convener	Koderma/Jharkhand Shri Deepak Singh Convener
Orissa Shri Shankar Lal Aggarwal Convener	Ladakh Shri Tashi Katchu Convener	Guwahati/Assam Shri J.P. Goenka President Shri Sandeep Aggarwal Convener	Sikkim/Gangtok Shri Kaikash Agarwal Convener	Siliguri/W. Bengal Shri Ratan Kumar Convener	Silvassa/UT Shri Animesh Singhal Convener	Andaman Nicobar Shri Girish Arora Convener	Dimapur/Nagaland Ajay Sethi Convener

International Chapters of MSME-DF

New York (USA) Shri Animesh Goenka Shri M. S. Toneja Convener	New Jersey (USA) Shri Hiren Parikh Shri Rupesh Trivedi Convener / Co-Convener	Washington (USA) Shri Amardeep Singh Convener	Canada Shri Rakesh Goenka President	UK Shri Praveen Menon President	Switzerland Shri Manmohan Makhani President	Hong Kong Shri Sohan Goenka President
Sri Lanka Shri Ritesh Singh President	Australia Shri Yatin Gupta Convener	Abu Dhabi Shri Shaji VK Convener	Dubai Shri Kesar Kothari Convener	China Shri Krishnan Kesavan Convener	Uzbekistan Shri Babur Convener	

MISSION:

- To be India's Leading Business lobbying, Policy intervention & Advocacy Forum / Chamber.
- To spread awareness about government's ease of doing business schemes / policies & regulations.
- To promote India as "Worlds manufacturing, sourcing, exporting & investment Hub."
- To Transform job seekers to job creators

About Forum

MSME DEVELOPMENT FORUM (MSME-DF), An ISO certified non-profit organization, is working with the mission and motivation of Prime Minister Sh. Narendra Modi, for accelerating the growth of Indo Global SME business. Forum is led by its Chairman Mr. Rajnish Goenka, National Convener of BJP Micro & Small Industries Cell-2014 & National Board Member Ministry of MSME, Government of India-2019. with many eminent Parliamentarians, Industry Leaders, former Bureaucrats, Corporates, Professionals & Media heads on it's board. It is working as the catalyst between Government and Industry Stake Holders:

- To Provide a much needed one stop global platform to connect, network, partner and share information & to find new business opportunities in either country.
- To organize expo's, trade fairs, conferences, seminars, summits, business delegations. in India & Abroad for Business Promotion.

Global Vision :

- To facilitate Global SME / Trade - Industry / Investors / Technology / service providers & collaborators to identify new Import-Export destinations / Opportunities / markets.
- To provide a common platform for various countries to show case their business & tech. strengths to Forge cross border Partnerships.
- To Connect SME's with Government buying / procurement agencies / Department with their hand holding.
- To Connect Global SME's for Mutual Business Promotion & to facilitate knowhow / knowledge & technology transfer in either Country.
- To Connect key decision makers, business leaders and multilateral global funding agencies to address issues common to SME's.

8th India International MSME Startup Expo & Summits - 2022

It's India's only International expo/ Trade Fair Post Covid being held in New Delhi for SMEs, Startups, trade, Industry, Service providers, offering a much needed unified global platform for networking, exhibiting their products/ Services to find new business opportunities/ Markets/ Ideas/ Buyers/ Sellers/ Raw materials/ Technologies/ JVs/ Collaborators/ Investments/ Research & Market Survey and sharing knowledge about Central/State Government's new promotional scheme/ policies/ Legislations & to have B2G/ B2B/ B2C Meets.

Visitors	Focused Buyers	Exhibitors	PSUs & Banks	Participants*	Govt. Ministries	Investors	Associations/ Chambers	Embassies	Corporates/ MNCs
20,000+	1500+	300+	75+		30+	100+	100+	20+	50+

Focus Sectors



Global Meets



Who should Exhibit/ Participate / Visit

- MSMEs, Start ups, Innvators, Budding entrepreneurs
- Trade, Industry, Corporates & Service Providers
- Manufactures, Exporters, Importers, Investors
- Buyers, Sellers, Distributors, Franchises, Retailers, JV seekers
- Central & State Ministers, Government departments/ Buyers,
- State industries development corporations/ Department of commerce & industry.
- Investors, Banks, NBFCs, Equity & Angel Funds, Venture Capitalists, Investment boards
- Embassies, Overseas / MNCs - Investors/ JV Seekers/ Tech. Providers / Importers/ Exporters.
- Public sector undertaking (PSUs), Export promotion councils.
- chamber of commerce, Industry & Trade associations
- Professionals, Consultants, Experts, Credit rating agencies
- Business Schools/ Universities/ Institutes/ Incubators

Why To Visit

- To find new markets, manufactures, products, services, buyers, sellers, franchises, exporters, importers, distributors, raw material suppliers, startups, innovators.
- For opportunity in Govt. / public procurement & Government PSUs
- To Understand new Business promotional schemes & Policies and opportunities in different states of India.
- Networking & B2G/ B2B meets with Govt agencies industry leaders, Manufactures, Franchises, Investors, Banks, NBCs, Equity funds, SME Exchange, Govt. official, decision makers, Business chamber/ Associations, foreign Embassies/ exhibitors/ delegations & Media
- To Attend summits , Conferences, Workshops on business opportunities/ Current issues/ Govt.'s promotional schemes & policies for knowledge sharing.

Why India ?

1st among the world's fastest growing economies

1st Choice for Tech MNCs to set up R&D Centre outside their home country

2nd Largest Smart phones Market

3rd largest group of scientists & technicians in the world.

3rd largest Start-up Ecosystem

3rd largest construction market globally by 2022

5 Trillion Economy by 2025

GDP Growth 12.5 % FY22 (IMF)

62% Growth in FDI Equity Inflows 2020-2021



Passenger Vehicles market to reach 9.4 million units by 2026

Drivers of India Growth Story

1 Favorable Demographic



• **Young Nation:** 1.35 billion People with 28.4 yrs Median age



• **Abundant skilled work force:** Working age group > 65% population



• **Urban Population increasing:** every minute 34.47% people move to urban areas

3 Open Economy



• **100% FDI allowed in Aviation Sector**, giving \$ 80 billion Opportunity



• **100% FDI allowed in Smart Cities**, presenting \$ 150 billion opportunity



• **FDI in manufacturing** is already set on the automatic route

2 Proactive Governance



• Flagship initiatives including **Self reliant India, Make in India, Digital India and Skill India**



• **Reduced regulatory & Compliance burden:** more than 6000 laws being simplified



• **Simplified Tax Regime:** GST / Corporate Taxes

4 Huge Market base



• **Huge Consumer market:** 10.29% growth rate, expected to be \$5 Trillion by 2025.



• **Upward Mobility:** 150 Million more to add to middle class by 2025



• Income level expected to triple by 2025

Huge potential in infrastructure development

\$ 1 trillion investments

By 2025



ROADS

100 km / day



AVIATION

250 airports



RAILWAYS

\$ 71 billion (capital investment)



PORTS

\$ 85 billion Sagarmala Project



HOUSING FOR ALL

11.2 million houses



SMART CITIES

100+ smart cities



RENEWABLE ENERGY

500GW (Solar: 150 GW / Wind: 60 GW / Others: 15 GW)
(Current: 101 GW)

LADAKH MSME EXPO 2021

BUSINESS-INVESTMENTS & JOB PROMOTION SUMMITS

5th & 6th October, Leh-Ladakh



Sh. Parshottam Rupala,
Minister of Fisheries, Animal Husbandry and Dairying
Sh. R. K. Mathur, Lieutenant Governor of Ladakh



Sh. Parshottam Rupala,
Minister of Fisheries, Animal Husbandry and Dairying



Shri V. Satya Venkata Rao, Deputy
Managing Director of SIDBI Sect. industry



Exhibitor Booths

Retiring & Ex.Armymen entrepreneurial opportunities Expo & SUMMIT



7TH INDIA INTERNATIONAL MSME EXPO 2021

TRADE & INVESTMENTS SUMMITS

17-18-19 AUGUST 2021, HOTEL LE MERIDIEN, DELHI



Dr. Jitender Singh Union Minister (MOS)
Prime Ministers Office (PMO)



Sh. Satish Mahana, Industry Minister, U.P.



Shri Parshottam Rupala, Minister of Fisheries,
Animal Husbandry and Dairying



Smt. Meenakshi Lekhi, Minister of State
for External Affairs and Culture

6th INDIA INTERNATIONAL MSME & START UP EXPO

23, 24 & 25 AUGUST 2019
HALL NO. 11, PRAGATI MAIDAN, NEW DELHI



Sh. Nitin Gadkari, Union Minister of MSME and Road Transport & Highways, Sh. Om Birla, Speaker of Parliament, Sh. Satish Mahana, Industry Minister of U.P, Dr. Ron Malka, Ambassador of Israel & Sh. Rajnish Goenka Chairman MSME-DF



Sh. Om Birla, Speaker of Indian Parliament



Sh. Satish Mahana, Industry Minister, U.P and Mr. Navneet Sehgal, IAS Secretary MSME, U.P & Sh. Pradeep Bhartiya and Sh. Shaji MSME-DF Head Abu-Dabi



Shri Subhash Ghai, Famous Film Maker.

Sh. Subhash Ghai, Film producer, Mentoring MSMEs, Young & Budding Entrepreneurs on opportunities in Film Industry

5th INDIA INTERNATIONAL MSME & START UP EXPO

22, 23 & 24 JUNE 2018
HALL NO. 7, PRAGATI MAIDAN, NEW DELHI



Sh. Suresh Prabhu, Union Minister of Railways, Commerce & Industry with Sh. Satish Mahana, Industry Minister, UP & Sh. Jai Bhagwan Goel Inaugurating 5th Expo



Dr. Jitender Singh, Union Minister (MSO) Prime Minister Office (PMO) & DONAR



Sh. Gajendra Singh Shekhawat, Union Cabinet Minister of Jal Shakti (Water Resources) With Foreign Delegates, delivering Keynote address on opportunities in Water Resources Management in India



Exhibition Stall

4th INDIA INTERNATIONAL MSME & START UP EXPO

24 25 26 AUGUST, 2017
PRAGATI MAIDAN, NEW DELHI, INDIA



Dr. Jitender Singh Union Minister (MOS), Prime Ministers Office (PMO),
Sh. Satish Mahana, Industry Minister, UP
Sh. Rajnish Goenka, Chairman of MSME - DF Inaugurating 4th Expo



Dr. Mahesh Sharma, Union Minister for Tourism & Culture,
Sh. Ravi Kant Garg, Ex. Minister of U.P, Sh. C.L. Mundhra,
Chairman Chhattisgarh Industrial Dev. Corp, Sh. Jai Bhagwan Goel & Sh. Rajnish Goenka

3rd INDIA INTERNATIONAL MSME EXPO & SUMMIT

MAKING ENTREPRENEURIAL INDIA
11th - 13th August 2016
PRAGATI MAIDAN, NEW DELHI, INDIA



Sh. Manohar Parrikar, Union Cabinet Minister of Defence
with Sh. Rajnish Goenka & Sh. L.R Aggarwal



Sh. Ravi Shankar Prasad,
Union Cabinet Minister for I.T, ITEs, Electronics & Law, deliberating on
Ease of doing business policies & new opportunities in India

2nd INDIA INTERNATIONAL MSME EXPO & SUMMIT

MAKING ENTREPRENEURIAL INDIA
28th - 30th August 2015
PRAGATI MAIDAN, NEW DELHI, INDIA



Dr. Jatinder Singh, Union Minister (MOS), Prime Minister office (PMO),
Inaugurating 2nd. Expo with Mr. Anoop Pujari, Secretary MSME,
& Sh. Alok Shriram, President of PHD Chamber



Shri Ravi Shankar Prasad, Union Electronic & IT Minister

1st INDIA INTERNATIONAL MSME EXPO & SUMMIT

MAKING ENTREPRENEURIAL INDIA
4th - 5th September 2014
PRAGATI MAIDAN, NEW DELHI, INDIA



General Vijay Kumar Singh, Ministry of Civil Aviation with
Shri Rajnish Goenka, Chairman-MSME Development Forum



Arial View of MSME Expo - 2014

Our Mentors & Motivators



Sh. Narendra Modi Prime Minister of India



Sh. Atal Bihari Vajpayee
Former Prime Minister of India



Sh. JP Naddha,
President of Bhartiya Janta Party



Sh. Rajnath Singh,
Union Defence Minister



Sh. Nitin Gadkari, Union Minister of
Road Transport & Highways



Smt. Nirmala Sitharaman,
Union Finance Minister



Sh. Piyush Goel,
Union Minister of Commerce,
Industry, Textiles & Consumer Affairs



Sh. Satish Mahana, Industry Minister, U.P.,
Mr. Navneet Sehgal, IAS Chief Secretary MSME, U.P.,
Sh. Pradeep Bhatia and Sh. Shaji Head Abu-Dabi



Sh. Dharmendra Pradhan,
Union Minister of Education,
Skill Development & Entrepreneurship



Dr. Jitender Singh Union Minister (MOS)
Prime Ministers Office (PMO)



Sh. Hardeep Singh Puri
Minister of Petroleum & Natural Gas,
Housing & Urban Affairs



Sh. Anurag Thakur, Union Minister of I&B,
Youth Affair & Sports



Sh. Narayan Rane,
Union Minister of MSME



Smt. Smriti Irani,
Minister of women & Child Development
addressing the Expo-Summit



Sh. Parshotam Rupala
Union Minister of Agriculture, Dairy and Fisheries



Sh. Bhupender Yadav
Union Cabinet Minister for Environment, Forest &
Climate Change; and Labour & Employment



Sh. Yogi Adityanath,
Chief minister of Uttar Pradesh



General Vijay Kumar Singh, Union Minister (MSO),
Ministry of Road Transport and Highways



Sh. Jagdish Mukhi, Governor of Assam



Shri Krishan Pal Gurjar, MOS-Heavy Industries &
Public Enterprises & Power

Media Speaks



Few Past Exhibitors



MSME DEVELOPMENT FORUM
Mr. Ajay Mathur/ Hemant Rastogi
Secretary Generals
M-190, Greater Kailash-II, N.D.-48
Mob: +91 8800 300 491/ 490
Email: register@indiamsme.org
Web: www.indiamsme.org
DARPAN ID: DL/2017/0177461

Exhibitor Charges:
• Cost of fully built up stall: INR 12000.00 / USD 200.00 per Sq. Mtr.+ Taxes.
• Sponsorship options of Diamond/Gold/Silver are available.
• **Delegate Fee**
Domestic: INR 5,000.00+tax per day or INR 10,000.00+taxes for three days
International: USD 100+Taxes per day or USD 250 + Taxes for three days
Summits Including Delegate Kit, Lunch, Tea etc.
For further details visit www.indiamsme.org or Contact us.

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TRIDENT BIZ CONNECT LLP
F1-157/9 Rudraksh Apartments
Vasant Kunj, New Delhi-110070
Email: info@tridentbiz.com

PARTICIPATION MATRIX

Special Package for Exhibitors:

- a) 15% bulk booking discounts till 30th June, 2022 (Min 10 booths of 9 Sq. Mtr. Each).
- b) 10% early bird discount for individual participants till 30th June, 2022.
- c) In the above case of bulk booking, one complimentary double occupancy room in a five star Hotel for two nights with breakfast, lunch, Hi tea at the venue- for the team leader.
- d) Arrangement of B2G/B2B meetings. (With prior request).

Rack rate for participation:

- Fully built up Booth for Exhibitors: US \$200 per sq. Mtr + Taxes. (Min. 9 Sq. Mtr) includes two complimentary Delegate invites.
- Delegate Fee: US \$50 per Summit or US \$150+Taxes for three days per person (includes tea, lunch, Hi tea, Delegate Kit etc.)

Special 5 star hotel package for EXPO:

- USD 125/Day + Taxes for twin sharing a double room with breakfast, Lunch/Hi tea at the venue. (All inclusive)
- USD 150/- + Taxes twin sharing double room with breakfast, Airport & venue transfers. Lunch & Hi tea at venue (All inclusive).
